

Brian Chau Art Director

Experience

Art Director Intern | Merkley + Partners

Remote | Sept 2021 – Present

- Working on the White Castle account to mockup, concept, and produce ideas and campaigns
- Got to be on set and storyboard and art direct video content, illustrate and design content, pitch cultural relevant ideas, etc

Art Director Intern | Arnold Worldwide

Remote | June 2021 – August 2021

- Worked on the Progressive Insurance account to produce content and to concept ideas for print, radio, and television

MAIP Fellow | 4 A's MAIP Virtual Engagement Program

Remote | June – August 2021

- Engaged in labs and workshops from agencies and speakers
- Worked on two creative campaigns for Allstate and for Adam & Eve DDB for IZZE with a team of other fellows
- Won the creative campaign pitch for Allstate and was a finalist and got to present to Adam&Eve DDB for IZZE
- Chosen out of thousands of applicants across the United States

Head Illustrator | Globalist Magazine

Syracuse, NY | Sept 2019 – Present

- Illustrate for various print and digital articles of the magazine
- Promoted to Head Illustrator in May 2021

Art Director Intern @ Camp Adventure | VCU AdClub

Remote | June – August 2020

- Client : International Centre for Missing and Exploited Children
- Developed and updated ICMEC's 2021 Football Cares Campaign
- First place for given rfp, best strategy and best creative executions

Skills

Creative - Adobe Premiere, Photoshop, InDesign, XD, Spark AR

Tech - Microsoft Suite, Google Apps

Social - Instagram, Facebook, Twitter, Snapchat, Tiktok

Education

S.I. Newhouse School of Public Communications

Syracuse University, May 2022

Bachelor of Science in Advertising

Minor: Information Management & Technology

Awards

RAF Addy

Silver in Elements of Advertising in Illustration - Muji
Gold in Elements of Advertising in Art Direction - Lego

2021 NY Festivals Advertising Awards

Finalist - ARI, "Defending the Rights of Immigrants"
Shortlist - Spotify, "Drive into your Daily Drive"

One Show Young Ones 2021 Brief

Merit - Spotify, "Drive into your Daily Drive"

Newhouse Awards

2021 Most Promising Advertising Student

Published in Ads of the World

Muji, "Everything Great Starts With A Sketch" - Print
The Trevor Project, "The Trevor Photo" - Experiential
Lego, "The Lego Dictionary" - Integrated

Silver in Creativity International Award

Muji, "Everything Great Starts With A Sketch"

Shortlisted in Communication Arts 61st Advertising Annual Awards

Muji, "Everything Great Starts With A Sketch"

Graphis New Talent 2021

GOLD - Muji, "Everything Great Starts With A Sketch"
SILVER - MTA, "The Real Melting Post of NYC"

Camp Adventure X ICMEC

"Winning Means Nobody is Lost" - Best strategy, best creative executions by judges' vote and first place overall for given RFP

Let's Vibe Together

Brian Chau - Art Director

brianchau.com

bcchau@syr.edu

(646)-309-8097